

Report on LinkedIn & Resume Building Seminar

Date: 27th January 2025

Venue: Seminar Hall , Terna College of Engineering

Registration Fee: Free



LinkedIn & Resume Building Seminar

Introduction:

The LinkedIn and Resume Building Seminar was an insightful and interactive session aimed at helping students and professionals enhance their personal branding and career prospects. The session provided valuable guidance on crafting an effective resume and optimizing LinkedIn profiles to attract recruiters and networking opportunities.

The seminar covered key topics such as:

- **Resume Writing Essentials:** Structuring a resume to highlight skills, projects, and achievements.
- **LinkedIn Optimization:** Best practices for creating a strong LinkedIn profile and leveraging it for job searches.

- **Networking Strategies:** Engaging with industry professionals and expanding career opportunities.

Additionally, this session marked the **Inauguration of the New CSI Body of the Terna Chapter**, where the newly elected committee members were introduced. The CSI Terna Chapter aims to foster a strong technical community, organize insightful sessions, and provide opportunities for students to upskill in various domains.

With an active participation of over 60 students, the session was highly engaging, featuring Q&A discussions, live profile reviews, and practical resume-building tips. Attendees found the session immensely beneficial in shaping their professional journey and understanding the importance of personal branding in today's competitive job market.

This event was a step towards empowering students with industry-relevant knowledge and fostering a culture of learning and networking at Terna Engineering College.

CSI New Body Inauguration :

The CSI Terna Chapter Inauguration (2024-2025) marked the introduction of the newly appointed committee, committed to fostering technical excellence and community engagement. The new team aims to organize workshops, seminars, and networking events to enhance students' skills and industry readiness. The event also included a certificate distribution ceremony to recognize the efforts and contributions of the 2023-2024 CSI committee members, appreciating their dedication and impactful initiatives. This inauguration set the stage for an exciting year ahead, promoting innovation,



CSI Body (2024-2025)

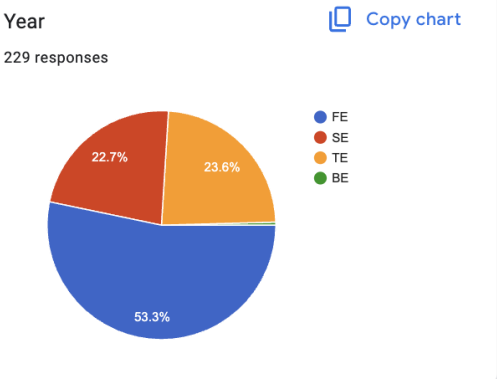
collaboration, and professional growth.

Objective Of The Seminar :

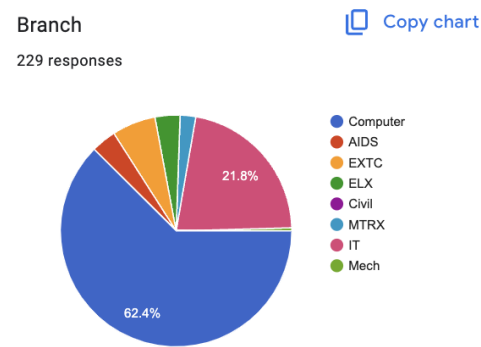
The primary objective of the LinkedIn and Resume Building Seminar was to equip students and professionals with the knowledge and skills needed to enhance their digital presence, craft compelling resumes, and effectively network with industry professionals. The session aimed to help attendees understand the importance of personal branding, profile optimization, and strategic job searching. By providing insights into resume structuring, LinkedIn best practices, and professional networking, the seminar enabled participants to stand out in the competitive job market and increase their chances of securing career opportunities.

Conclusion :

The LinkedIn and Resume Building Seminar successfully provided attendees with valuable insights into personal branding, resume optimization, and professional networking. The interactive session helped students and professionals understand the importance of a strong LinkedIn presence and a well-structured resume in today's competitive job market. With practical guidance and real-world examples, participants left the seminar equipped with the tools and strategies needed to enhance their career prospects. The session concluded with an engaging Q&A, allowing attendees to clarify doubts and gain personalized advice. Overall, the seminar was a significant step toward empowering students for better career opportunities and professional growth.



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